Sweet Wellbeing — Privacy Policy

Last updated 2 October 2026

Sweet Wellbeing is operated by Prickly2Sweet (Australia). This policy explains what we collect, why, and the choices you have. We follow the Australian Privacy Principles under the Privacy Act 1988 (Cth).

What we collect

- **Account details:** your email address, display name, and Google profile basics if you sign in with Google.
- **Your wellbeing content:** check-ins, habits, journal entries, conversions, intentions and meditation history, saved so it syncs across your devices.
- **Activity counts:** the type and date of actions. We never record what you wrote in these counts.
- **Install record:** the date you installed the app, linked to your account.
- **Purchases:** whether you've unlocked Positive Tea. Card payments are handled by Square; we never see or store card numbers.

How we use it

To run the app, sync your data, provide AI reflections you request, deliver purchases, answer enquiries, and understand overall usage. We do not sell your information or use it for advertising.

AI reflections

When you ask for a reflection, the text you enter is sent to our AI provider to generate a response. It is not used to train models and is saved only if you choose to save it to your journal.

Who can see it

Only you can read your wellbeing content. The app owner can see aggregate counts and the email addresses of people who installed the app — never your journal or check-in content. Service providers (hosting, Square, AI) process data only to provide their service.

Storage and security

Data is stored with encrypted connections and per-person access rules. Some data may be processed outside Australia by our providers.

Your choices

- **Download:** use "Download my data" in the account bar for a copy of everything.
- **Delete:** use "Delete account" in the account bar to permanently erase your account and all associated data. Square keeps its own payment records as required by law.
- **Access or correction:** email us any time.

Not medical advice

Sweet Wellbeing supports everyday wellbeing and isn't a substitute for professional care. If you're in crisis in Australia, call Lifeline on 13 11 14.

Contact and complaints

Email Vanessa@prickly2sweet.au. We aim to respond within 30 days. If you're unhappy with our response you can contact the Office of the Australian Information Commissioner (oaic.gov.au).

Online version: https://sweetwellbeing.prickly2sweet.au/privacy